





JW CONSTRUCTION & DESIGN SERVICES, A PREMIER CONSTRUCTION COMPANY, WAS LOOKING TO MAXIMIZE REACH, BUILD BRAND AWARENESS, INCREASE WEBSITE TRAFFIC, AND ACQUIRE LEADS.

1,200%↑
CUSTOMER REACH

60% ↑
LEAD GENERATION

75% ↑
REVENUE GENERATION

PERFORMANCE

-  **20%**
Social Engagement
-  **Website Award***
Best Construction Site
-  **Page 1 Visibility**
For all targeted keywords
-  **75-100**
Inquiries/month

*REMODELING BUSINESS BLUEPRINT BY RANDALL SOULES & DAVID HAWKE

TRADITIONAL TO DIGITAL MARKETING

A successful 20 year-old home remodeling firm that had relied on traditional marketing and referrals for leads and sales, turned to Webtage to launch them online, build the brand, generate leads and conversions. We listened to their needs of gaining online search visibility for high traction keywords, their desire of showcasing their work, and creating a high-end brand that would enable them to target a higher price point. We applied smart strategies, brilliant creativity, and put our hearts and souls into growing JW.

CONTENT CREATION

GUEST POSTS **BROCHURE** **AD COPIES**

SOCIAL POSTS **SEO ARTICLES**

WEBSITE **BLOGS** **POWERPOINTS**

